

Community Partner: Senior Enrichment Center/Area Agency on Aging

Team name: F.H.S. (Freshmen Helping Seniors)

Team Members: Taylor Carter, Conner Cuevas, Latoya Love, John Spann, Gus Taylor

The F.H.S. Action Team completed 124 hours of service to the Salvation Army, logged 67 visits, and traveled 212 miles during the fall semester of 2008. The purpose of their work was “to design and put into use a logo for the Senior Enrichment Center that will serve to help further advertise their building and the activities it has to offer. In doing this, we will also further their means of advertising (flyers, radio announcements, etc.) and bring more visitors to the relatively unknown center.” The F.H.S. Action Team addressed their purpose by designing and putting a creative logo to use that will represent the Senior Center and the business conducted there, and by furthering the Center’s means of advertising, which will bring more daily visitors to all of the Center’s daily activities. The F.H.S. team realized their project’s benefit to their community partner and stated it with, “Our intended goal of bonding with the visitors to the Senior Center, along with creating a logo and brochure to help spread the word about the center, has gone better than we anticipated. Before this semester, not a single one of us gave much thought to how much fun bingo, telling stories, reading books, solving puzzles and attempting to play bridge could be. The logo and brochure we created for the center inform the elderly community in Starkville about the center and lets them know about the wide range of opportunities it offers. Whether they are looking for friendship or a place to sit and relax in quiet solitude, a senior’s needs can be met at the Senior Enrichment Center.”